



**Community Health Improvement Planning
VRUMS Task Force Meeting
Meeting Minutes – Wednesday Jan 9, 2019
11:00-12:00 PM
Abrams Public Health Center: Room 3110**

In Attendance

Brian, Eller, *Pima County Health Department*
Brenden Lyons, *Look! Save a Life*
Brooke Reaves, *Carondelet Health Network*
David Mitchell, *Pima Association of Governments*
Devida Mueller, *Sun Tran*
Gabriela Barillas-Longoria, *AZ Health Zone*

Ignacio Rivera de Rosales, *Pima County Health Department*
Nic Cogdall, *Pima County Health Department*
Roseanne Nguyen, *Pima County Health Department*
Sam Chia, *Pima County Health Department*
Susan Kinkade, *Banner Health*

Welcome and Introductions

Brian Eller from the Pima County Health Department welcomed everyone in attendance and led the group through an interactive introduction activity.

Mary Kinkade from the Pima County Health Department recently accepted a new position managing the Racial and Ethnic Approaches to Community Health (REACH) Grant for the department and her attendance at the VRUMS Task Force meetings may change.

Approval of Pedestrian Count Letter by Board of Health

Rose Nguyen, Pima County Health Department, provided the group with an update on the approval by the Board of Health to support for the expansion of pedestrian data collection as part of the annual Pima Association of Governments (PAG) bike count. Rose asked the members in attendance to gather additional support from the community organizations including the Board of Supervisors and Ward Offices. This additional support would be of great value before making a formal request to PAG.

Brian Eller provided a brief summary of the PAG Bike Count: in which each October, volunteers are recruited to collect data on cyclists and pedestrians throughout Pima County. While the data includes significant data on cyclists (i.e. helmet use, the gender of the rider, directs, etc.), very little is gathered on pedestrians. The request being put forward by the VRUMS group would expand the data collection efforts around pedestrian to include crosswalk use, gender, use of cell phone, etc. This would help guide community-based efforts to increase the safety of pedestrians as well as cyclists across Pima County through targeting geographic locations and addressing specific needs.

Rose will include the letter of support from the Board of Health with these meeting minutes.

Action Plan Items and General Discussion

The group in attendance discussed action items for implementation by the group. As part of the data collection efforts by the VRUMS task force, the group proposed looking at hospital discharge data for cyclists and pedestrians to analyze the impact, demographics, and utilization within a certain area. Additional sources of data include the City of Tucson Pedestrian Advisory Committee, Tucson Police Department, and PAG which have crash data and fatality reports. The Health Department is also collaborating with WIC clients to gather transportation data.

PAG is currently developing the long-range regional transit plan, which will examine potential changes to Sun Tran, Sun Link, and Sun Shuttle Services over the next 10 years. PAG currently has a survey open to identify community priorities. This provides an opportunity for the VRUMS group input about vulnerable road users. The surveys are provided here:



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- [IN ENGLISH](#)
- [EN ESPAÑOL](#)

The survey will be open until January 18th.

The technical committee will have a workshop with professionals the last week of January and will inform the entirety of the plan. There will be additional opportunities for the public to provide feedback after the workshop. There is interest in expanding coverage to the region versus concentrating in the urban core. The survey will gather information about types of services i.e. Rapid Bus, Streetcar, etc. and will include an option to collect demographic information.

Updates

- Sam Chia, Pima County Health Department, shared that he has been doing a number of safe driver trainings beginning in August of last year. Topics include wearing seat belts, car seat safety, driving under the influence, texting and driving. Starting February 11th through 15th, Marana High School will have a series of events including driving safety presentations and roller over simulator. On April 15th, Cienega High School will have a mock car crash event that will include student actors, fire department, and a law enforcement helicopter.
- Sam will also be on a panel called “Reaching out to Teens” at the Distracted Driving Summit in Phoenix on January 23rd.
- Brain Eller began distributing bike lights out to individuals experiencing homelessness at De Anza Park. The group is interested in distributing more lights (currently 300 are available for distribution) at Santa Rita Park. A date is yet to be determined.
- Walk and Bike to School day will be hosted on February 18th-20th. Up to 80 participating schools will be provided hacky sacks, notebook, bike lights, bouncy-balls, and some participants can win a bike raffle. Banner Health has offered to stuff bags that will be provided to the schools.
- Nic Cogdall, Pima County Health Department, offered a brief update on the Community Health Needs Assessment Process. 94 individuals representing a variety of organizations attended the community forum on November 30th. The document is still being drafted and should be made available in the next few months. This document will report on the community-identified priorities moving forward.
- Brenden Lyons, Look! Save a Life, shared that the Distracted Driving Summit will be taking place on Wednesday, January 23rd from 9:00AM-3:00PM on at the Wesley Bolin Plaza adjacent to the Arizona State Capitol. For More information visit: <http://www.drivesmartarizona.com/>
- The City of Sahuarita had an open forum on a Hands-Free ordinance.

Next Meeting

The VRUMS Task Force meets in-person the 2nd Wednesday of every month from 11am-12pm in Room 3110 at the Abrams Public Health Center, located at 3950 S Country Club Rd. Tucson, AZ.

The next meeting is scheduled to take place:

Date: Wednesday, February 13, 2019

Time: 11:00 AM – 12:00 PM

Location: Abrams Public Health Center: 3950 S. Country Club Rd. Tucson, AZ 85714

Room: 3110

Adjourn