



Vulnerable Road User and Motor Safety Task Force Meeting
Meeting Minutes Wednesday, June 12, 2019
3:00pm-4:00pm
Abrams Public Health Center Rm. 3110, 3950 S. Country Club Rd.

Attendance

Brendan Lyons, Look! Save a Life
Brian Eller, Pima County Health Department
Brooke Reeves, Carondelet, St. Joseph's Hospital
Davita Mueller, Sun Tran
Elaine Mariolle, Pima County Health Department

Mary Kinkade, Pima County Health Department
Nic Cogdall, Pima County Health Department
Nicole Hearn, Community Member
Sam Chia, Pima County Health Department

Welcome & Introduction

Brian Eller, Pima County Health Department, welcomed everyone in attendance and a round of introductions was completed.

Bike Light Outreach Update

Brian Eller informed the group about the ongoing bike light outreach that members of the Action Group have been involved in. Another outreach event will be taking place on June 13th at Santa Rita and De Anza Parks at 9:00 AM. Contact Brian Eller at Brian.Eller@pima.gov for additional information.

League of American Bicyclists Update

The League of American Bicyclists (LAB) will be training 10 new League Certified Instructors in the fall. This spring 11 individuals were trained, including 4 health educators of the Tohono O'odham Nation who are working on the El Tour de Res. The Pima County Health Department's REACH program will be sponsoring additional trainings for additional staff from the Tohono O'odham Nation, Pascua Yaqui Tribe, and BICAS.

LAB has developed "Bike Friendly Driver" trainings. The group discussed the audience that would benefit from this training which includes parents of middle-schoolers, organizations that have fleets of vehicles, and potentially integrating it into the Sun Tran's trainings. The Arizona Department of Transportation is working on making the training available online and anticipates rolling out the training in August or September.

Allison Dewey, LAB's Director of Transportation will be presenting their "Bike Friendly Driver" Training Program at the Southern Arizona Bike Summit. The Summit will be held the afternoon of November 22nd, and is part of this year's El Tour de Tucson events.

Walk & Bike to School

Brook Reeve's from St. Joseph's Hospital brought bouncy balls for Walk & Bike to School Day. The National Walk & Bike to School webpage has not gone live but currently 8 schools have expressed interest in participating in the October 2nd event. The group discussed the need for individuals to hand out incentives and to track participants. The group discussed how the VRUMS action group could support the event including providing incentives, advertising the event, and potentially aligning other safety events like the National Night Out.

The group also discussed engaging with law enforcement and first responders to participate in the event. Currently, the Rincon Fire District has expressed interest.

Additionally, the action group expressed interest in aligning the Loop Celebration event with the Walk & Bike to School day event, potentially during the same week. The group noted the need to work with schools and potential parent-teacher associations to get buy-in. Considerations should be made to ensure that students are not on the road after dark if the event is held in the evening.



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Additional Partners

Brian Eller asked the group to identify potential community partners that the VRUMS coalition could connect with. This included Tucson Police Department, Parks & Recreation, Departments of Tourism, and other cycling organizations like GABA.

Updates

The group discussed the following updates:

- Distracted Driving Ban has been signed into law, making texting while driving a primary offense, going into effect in February of 2020. The group expressed interest in learning more about educating the community on the law. The group will connect with the Tucson Police Department to get clarification on the law.
- Transportation Alternative Program funding is available and can be leveraged to support education around transportation safety. The group is interested in finding avenues to support education.

Next Meeting:

Date: Wednesday, July 24th, 2019

Time: 2:00 - 3:00pm

Location: Abrams Public Health Center, Room 3110

Adjourn