



**Vulnerable Road User and Motor Safety Task Force Meeting**  
**Meeting Minutes Wednesday, May 15, 2019**  
**3:00pm-4:00pm**  
**Abrams Public Health Center Rm. 3110 3950 S. Country Club Rd.**

**Attendance**

Brian Eller, Pima County Health Department  
Brooke Reeves, Carondelet, St. Joseph's Hospital  
Doug Bauman, Cycling Advocates of Southern AZ  
Nic Cogdall, Pima County Health Department

Rose Nyguyen, Pima County Health Department  
Sam Chia, Pima County Health Department  
Trisha Bautista, UA Nutrition Network

**Welcome & Introduction**

Brian Eller, Pima County Health Department, welcomed everyone in attendance and a round of introductions were completed.

**Bike Light Outreach Update**

The group discussed messaging for bike users to ride on the correct side of the road when riding on the street. The target population for messaging are individuals experiencing homelessness, as this population tends to experience the higher instances of crashes. The group noted that riding with the flow of traffic will reduce interaction with law enforcement and the importance of communicating the dollar amounts associated with tickets for bike traffic violation.

Brian would like to work with hospital data that would tag demographics with information. Brooke Reeves, Carondelet St. Joseph's Hospital, noted that some information would come from the trauma registry, other information would come from police citations or EMS records.

**Walk & Bike to School**

Elaine Mariolle, Program Coordinator for the Pima County Health Department's Bike and Pedestrian Safety Program, will take the lead for the Walk & Bike to School event. There is a planning meeting on May 23 and she will share information at the next VRUMS meeting. The group discussed organizations that should be involved with the Walk & Bike to School event including law enforcement. Traffic enforcement has already been a part of the planning. The group is encouraged to invite any relevant agencies to attend action group meetings.

Schools that participate in Walk & Bike to School event will be provided with incentives to share with students. Brian would like to create an inventory log of items to hand out at the event that organizations have in-house. Please contact Brian at [brian.eller@pima.gov](mailto:brian.eller@pima.gov) if you have any items to donate.

The group noted the need for drafting route maps for schools to show kids how to get to school by walking or on a bike.

Walk & Bike to School is a county-wide event - 9 schools participated last year. Prior to this year, the event was ran by the Pima County Department of Transportation. The goal is to have everything lined up and ready to go by the end of summer and start advertising in the fall. Schools can participate in either October or April. Brian would still like to include parents or neighborhood associations. Rose Nguyen, Pima County Health Department, suggested going and presenting to neighborhood associations and local bike associations. Brooke will check to see if there is availability at Carondelet to host a meeting on May 23 around 2pm.

**Rehousing VRUMS**

Brian and Nic Cogdall, Pima County Health Department, reviewed the strategic plan of VRUMS, which lays out goals, objectives, strategies, and activities with tactics. The group noted that there are many different organizations focusing



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on bike safety and it may be beneficial to have PCHD support other agencies that work specifically with bike education and safety outreach. In particular, the VRUMS can collaborate on education and safety messaging and advocate policy with organizations like the Complete Streets group.

The group discussed integrating VRUMS into the Complete Streets group or having VRUMS be more of a subcommittee. However, Complete Streets falls under the City of Tucson, and needs representation from other areas. Additionally, the Bike Advisory Committee is short several members and needs additional members. The plan is to continue discussing at the next meeting.

### **Updates**

The group discussed the following updates:

- City of Tucson adopted an age friendly action plan that coincides with Complete Streets.
- Final Mile, Big Jump is a pilot to bridge transportation gaps through bike, pedestrians, and bus transportation.
- One LCI training by League of American Cyclists training was done in Tucson three weeks ago. The training included 4 Tohono O'odham members, 4 teachers in low income schools, 1 member of the public, and 2 county employees. PCHD will be hosting one more LCI training in the upcoming months.
- Bike light outreach will continue on June 3<sup>rd</sup> at 9:00am, location to be determined.
- The Ride of Silence event is on the evening of May 15 starting at Reid Park Ramada at 6:00 pm to honor cyclist that been killed or injured in bike accidents.
- Grant Road project with the City of Tucson initiative open house is next Wednesday, May 22 and is open to the public for their input.
- The next Bike to School meeting will be next week May 23.

### **Next Meeting:**

**Date:** Wednesday, June 12<sup>th</sup>, 2019

**Time:** 3:00 - 4:00pm

**Location:** Abrams Public Health Center, Room 1104

### **Adjourn**