



**Substance Misuse and Mental Health Alliance
Community Awareness Task Force
Meeting Minutes – Wednesday, March 14, 2018
2:00-3:00 PM
Abrams Public Health Center Room 3110**

In Attendance

Andrea Garcia, *Pima County Health Department*
Alexis Newman, *COPE Community Services*
Debbie Krueger, *Connections*
Gertha Sicobo, *Pima Council on Aging*
Greg Schlesselman, *Pima County Health Department*
Haley Biehler, *Touchstone Health Services*
Jamel Givens, *Child & Family Resources*
Kathy Konecny, *Pima County Library*

Kristen Yungert, *UA Department of Psychiatry*
Linda Leatherman, *Pima County CSET*
Margie Mortimer, *Community Member*
Mary Kinkade, *Pima County Health Department*
Raul Munoz, *Pima County Health Department*
Roseanne Nguyen, *Pima County Health Department*
Shelly Mowrey, *Prevention Works AZ*
Susan Towne, *Pima County Juvenile Court Center*

Welcome and Overview

Karla thanks everyone in attendance and a round robin of introductions was done.

Raul provided the group with a copy and an overview of the meeting minutes from February's Task Force meeting.

Action Plan Implementation

Karla provided the group with a brief overview of the agenda.

The Task Force broke up into two groups based off the information that was identified at last month's meeting:

1. Safe Mediations Disposal
2. Marketing, Education, Presentations and Outreach

Each group held a discussion to identify several activities in the action plan they would like to begin implementing.

Report Out

Each group reported out to the larger Task Force.

The Safe Medications Disposal group plans to work on increasing:

- The number of Rx drop-boxes – there is funding available through the Governor's Office;
- Community awareness of drobox locations;
- Awareness among older adults about unintentional Rx poisoning;
- The number of drug take-back events; and
- Community knowledge of safe storage options and best disposal practices.

The activities the Safe Medications Disposal group will implement first include:

- Advertising Rx Drop Box locations on community partner's websites including Banner-UMC, the Health Department, Healthy Pima and the Pima County Public Library.
- Conducting public service announcements on radio stations and TV networks, including KGUY in Green Valley (PCHD) and 30-second sports on TV networks (PCOA).



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The Marketing, Education, Presentations and Outreach group would like to target high schools, possibly middle schools, and colleges. They would like to conduct health fairs at college campuses and increase the number of youth coalitions, possibly establishing new ones where needed. The group would like to increase the number of Rx360 trainers both within the group and among parents and caregivers. The group considered offering a no-cost Rx360 toolkit training. Additionally, the group would like to partner more with Parent Teacher Associations (PTAs) to increase the number of events and community forums and provide them at locations that are easier to access, such as the YMCA.

Education, Presentations, Marketing, Media and Outreach Group Notes:

Action Areas	Responsible Persons
Schools (Youth Coalitions).	<ul style="list-style-type: none"> • Jamal Givens – Child & Family Resources • Margie Mortimer – Community member
Rx360 Training of Trainers.	<ul style="list-style-type: none"> • Shelly Mowrey – Prevention Works • Susan Towne – PCJCC
College Campuses – PCC and U of A; Health Fairs; connect with DES and counselor.	<ul style="list-style-type: none"> • Margie Mortimer – Community member • Debbie Krueger - Connections
DES Summit – World of Resources (Open to all).	<ul style="list-style-type: none"> • Linda Leatherman - Pima County CSET (To table or attend the event: 724-6780)
Partnering with PTAs – Offer events and community forums at variety of times and locations e.g., YMCA and libraries.	<ul style="list-style-type: none"> • Alexis Newman (COPE) – Sahuarita (District Meetings and PTAs) • SUSD (Margie Mortimer) • Karla Avalos – City Mayor’s Office
Messaging and Marketing – Emails, school messaging boards, online portals, e-newsletters, phone apps, neighborhood newsletters.	<ul style="list-style-type: none"> • Margie Mortimer – Community member • Karla Avalos – City Mayor’s Office

February Opioid Roundtable Discussion

A copy of the notes from the opioid roundtable discussion held at Cenpatico on February 22nd, 2018 was provided to the group. Linda said it was a great meeting and suggested that group members review the notes, if they had not done so already.

Next Meeting

Date: Wednesday, April 18th
Time: 2-3pm
Location: Pima County Health Department: 3950 S. Country Club Rd.
Room: 1104

Adjourn