

Healthy Pima

Substance Misuse and Mental Health Alliance

Community Awareness Task Force: Goals, Objectives, and Strategies for 2018

Goal 1: To reduce access to and dependence on prescription medications and illicit substances in Pima County.

Objective 1: By 2018, increase the use of proper disposal methods for prescription medications in Pima County.

Strategy 1: Place permanent Rx drug drop boxes in every law enforcement station/substation and identify additional DEA approved sites for placement opportunities.

Strategy 2: Increase community awareness of Rx drug drop box locations.

Strategy 3: Implement Rx drug take-back events.

Strategy 4: Increase community awareness of safe Rx drug storage options.

Goal 2: Encourage adoption of best practice guidelines by Pima County prescribers and pharmacists.

Objective 2: By 2018, encourage patients to take personal responsibility and advocate for their personal health.

Strategy 1: Improve awareness and access to resources for patients.

Goal 4: Increase awareness and education on the effects of substance misuse among residents of Pima County.

Objective 1: By 2018, increase awareness among Pima County residents of the risks associated with substance misuse.

Strategy 1: Implement mass media campaign and disseminate materials on associated risks.

Strategy 3: Implement evidence-based curriculums to educate community members about the risks of substance misuse.

Strategy 4: Engage local anti-drug coalitions, organizations and other stakeholders to promote and disseminate public education materials on substance misuse.

Objective 3: By 2018, establish a Steering Committee to identify opportunities to improve provider capacity, accessibility, and treatment outcomes for substance misuse and mental health services in Pima County.

Strategy 2: Identify scope of current substance misuse and mental health challenges by reviewing existing data sets.