



Healthy Pima
Substance Misuse and Mental Health Alliance
2018 Action Plan: Goals, Objectives, and Strategies

Goal 1: To reduce access to and dependence on prescription medications and illicit substances in Pima County.

Objective 1: By 2018, increase the use of proper disposal methods for prescription medications in Pima County.

Strategy 1: Place permanent Rx drug drop boxes in every law enforcement station/substation and identify additional DEA approved sites for placement opportunities.

Strategy 2: Increase community awareness of Rx drug drop box locations.

Strategy 3: Implement Rx drug take-back events.

Strategy 4: Increase community awareness of safe Rx drug storage options.

Goal 2: Encourage adoption of best practice guidelines by Pima County prescribers and pharmacists.

Objective 1: By 2018, promote best practice prescribing and dispensing protocols among Pima County prescribers and pharmacists.

Strategy 1: Encourage prescriber and pharmacist adoption of best practice guidelines.

Strategy 2: Promote continuing education (CME) for prescribers and pharmacists on prescribing and dispensing controlled substances.

Strategy 3: Provide patient education training and materials for prescribers and pharmacists to improve the prescription drug literacy of their patients.

Strategy 4: Increase prescriber and pharmacist use of the Prescription Monitoring Program (PMP).

Objective 2: By 2018, encourage patients to take personal responsibility and advocate for their personal health.

Strategy 1: Improve awareness and access to resources for patients.



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Goal 3: Increase access to substance misuse and mental health services for residents of Pima County.

Objective 1: By 2018, adopt and promote activities to address substance misuse in Pima County.

Strategy 1: Improve coding structure of data management systems for tracking drug offenses.

Strategy 2: Increase law enforcement use of the Prescription Monitoring Program (PMP).

Strategy 3: Conduct enforcement efforts to address current and emerging substance abuse issues.

Strategy 4: Identify and promote best practices among local law enforcement for substance misuse interventions.

Objective 2: By 2018, increase access to mental health treatment services for residents of Pima County.

Strategy 1: Work with community organizations and stakeholders to coordinate workforce training for frontline staff around substance misuse and mental health resource navigation.

Goal 4: Increase awareness and education on the effects of substance misuse among residents of Pima County.

Objective 1: By 2018, increase awareness among Pima County residents of the risks associated with substance misuse.

Strategy 1: Implement mass media campaign and disseminate materials on associated risks.

Strategy 2: Promote a speakers bureau identified by the Steering Committee to provide presentations to community members, agencies, and other groups.



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Strategy 3: Implement evidence-based curriculums to educate community members about the risks of substance misuse.

Strategy 4: Engage local anti-drug coalitions, organizations and other stakeholders to promote and disseminate public education materials on substance misuse.

Objective 2: By 2018, create and promote an online directory of available programs, services, and educational materials on substance misuse.

Strategy 1: Identify and promote Pima County specific programs and services on substance misuse.

Objective 3: By 2018, establish a Steering Committee to identify opportunities to improve provider capacity, accessibility, and treatment outcomes for substance misuse and mental health services in Pima County.

Strategy 1: Define and recruit members for the Steering Committee.

Strategy 2: Identify scope of current substance misuse and mental health challenges by reviewing existing data sets.

Goal 5: Provide free trainings to Pima County community and clinical service providers on coping skills for anxiety, depression and related disorders.

Objective 1: By 2021, develop and maintain a community mental health crisis team in Pima County.

Strategy 1: Provide free trainings to community professionals that have a role in serving or treating individuals with anxiety and depression.